

It may be thought that a printing company who is not certified to FSC would prevent that printer from printing a product on which an FSC claim is made and the FSC logo is printed. It is true that a printing company cannot spuriously use the FSC logo or even make a statement such as “printed on FSC paper.” However, there is no reason why a holder of FSC certification cannot sub-contract the printing to a printing company who is not FSC certified, then make an FSC claim and use the FSC logo. This covers what is required.

### Source of information

Outsourcing requirements are covered by FSC-STD-40-004 V2-1, section 12 Outsourcing

Requirement	Comment
The holder of the FSC certificate shall inform their certification body of the names and contact details of the printer before outsourcing the job.	12.3.2
The holder of the FSC certificate shall ensure that the printer has signed a contract agreeing to the requirements of section 12. This includes restrictions on the use of the FSC logo (referred to as “label” in the standard) or trademark.	12.1.1, 12.2.1, 12.5, 12.6, 12.7
The certificate holder and printer shall agree on the paper for be used and the claim to be made.	eg FSC Mix
The certificate holder shall provide artwork containing their own FSC logo, with the appropriate claim.	
The certificate holder shall assure themselves that the printer will use the correct FSC paper for their job and keep appropriate records.	This is simple where the printer uses only FSC paper anyway; non-FSC paper cannot enter the stream. SSS suggest that the printer retains ream or pack labels from the job and sends them to the certificate holder. The printer should also provide the certificate holder with the quantity of paper used, including make-ready waste.